



BOARD MEETING MINUTES

DATE: Tuesday, January 17, 2023

TIME: 6:30 PM

LOCATION: High Prairie Arts and Science
Center Community Room

CALL TO ORDER: 6:35 PM

Attendance

- **Board Members:**
Dave Spickler, Gina Sondeland, Jade DeSmidt, Brady Dutchak, Germain Krueger, Justine Movchan, Trisha Morrell
- **Staff:** Jo Vroman, Maddy Kellogg, Jayda Platz, Alexis Miller
- **Guests:** Katrina Hanenberg, Rachel Krug, Krista Heil

Approval of December Minutes

- **Motion:** Spickler, 2nd: Sondeland

Officer Reports

Secretary

- Next meeting to be held on Tuesday, February 28th at 6:30, High Prairie Arts and Science Center Community Room.

Treasurer

January 2023 Treasurer's Report:

- December Financials - After income and expenses were calculated for the month of December 2022, we ended the month as follows: Total Income = \$34,728.98 Total Expenses = \$65,939.23 Net Loss = \$31,210.35 Year-to-date Net Surplus = \$100,054.81
- December Income Recap:
 - \$5,356 in Fundraising Income (includes Ziegler)
 - \$14,569 in Charitable Gaming & Donations
 - \$13,301 in Program Income
 - \$1,016 Pro-Shop & Other Income
 - \$487 Interest
- December Expenses Recap:
 - Wages & Payroll Taxes - \$42,500
 - Credit Card & Professional Fees- \$1,904
 - High School Camp - (\$1,122)
 - Program Expenses \$4,189
 - General & Insurance - \$10,572
 - Office Expenses - (\$862)
 - Staff Expenses- \$323
 - Charitable Gaming Expenses \$7,031
 - Pro Shop \$240



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- Travel \$1,164
- Net Charitable Gaming through November 30, 2022 \$48,452.1

Approval of December Financials

- **Motion: Movchan; 2nd Dutchak**

Vice Chair

- Spickler gave an update with the GM Position
 - Hoping to have an offer out on the GM position

Chair

- Krueger talked about the vision and mission of the academy and the role of the board
- Welcomed our new board member, Trisha Morrell
- Krueger wanted to personally Thank outgoing Secretary Tracy DeForest for all of her hard work over the last few years and her appreciation for taking on tasks that weren't always easy to navigate.

Board review of Board Manual Introduction

- The board manual was reviewed together as a board
- Code of Ethics and Conflict of Interest Policy was signed by each board member and will be done annually in January

Officer Elections

- **President**
 - Dave Spickler-nominated by Brady Dutchak, 2nd Jade DeSmidt: Spickler respectfully declined the nomination
 - Germain Krueger-nominated by Trisha Morrel: Krueger respectfully declined the nomination
 - Jade DeSmidt-nominated by Brady Dutchak, 2nd Justine Movchan
 - Brady Dutchak-nominated by Gina Sondeland: Dutchak respectfully declined the nomination
 - **Jade DeSmidt accepted her nomination as President**
 - **DeSmidt will be added to the account as a signer and Germain Krueger will be removed**
- **Vice President**



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- Brady Dutchak-nominated by Gina Sondeland, 2nd Justine Movchan
- Dave Spickler-nominated by Germain Krueger, 2nd-Trisha Morrell
- **Dave Spickler- Vice President by a Board Vote**
- **Treasurer**
 - Gina Sondeland-nominated by Brady Dutchak, 2nd Trisha Morrell
 - **Gina Sondeland accepted her Treasurer nomination**
- **Secretary**
 - Trisha Morrell-nominated by Germain Krueger, 2nd Brady Dutchak
 - **Trisha Morrell accepted her Secretary nomination**

Board Portfolio Assignments

- Justine Movchan-Insurance Portfolio and support for the Programs portfolio
- Germain Krueger-Programs Portfolio
- Brady Dutchak-Fundraising Portfolio

Business/Program Reports

January Board Report 2023:

Office:

With the necessary blizzard closures this month, staff ensured membership was kept well informed via social media, email, and website.

Our office staff worked tirelessly this past month to prepare for our “Fippin’ Fiesta” Julie Ziegler gymnastics meet. The event was very successful hosting families and gymnasts from the entire region.

Recreational Program Report

In response to inclement weather closures, the Winter Session has been extended one week, through March 12th. The Spring Session will now run from March 13-May 28, with registration March 7-9.

Skill Clinics and Open Gyms were held on over the Holiday Break with the following enrollments:

- Back Handspring Clinic (T/W/F): 22 Enrollments
- Pullover Clinic (T): 7 Enrollments
- Aerial Clinic (T/F): 7 Enrollments



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- Cartwheel/Round-off Clinic (W): 7 Enrollments
- Handstand Clinic (F): 6 Enrollments
- Total Clinic Enrollments: 49
- Tuesday Open Gym: 35 kids
- Wednesday Open Gym: 37 kids
- Friday Downstairs: 41 kids
- Friday Upstairs: 11 kids
- Total Open Gym attendees: 124

They provided an opportunity for gymnasts to get more practice with specific skills, but they also provided our newer coaches to gain knowledge and expertise from more experienced coaches. Each clinic was led by an experienced coach, and most were supported by a newer coach.

USAG Program Report

Julie Ziegler Memorial Flippin' Fiesta:

We hosted 355 gymnasts with their coaches and families at the Julie Ziegler Memorial Flippin' Fiesta on January 14-15. Everyone enjoyed our new theme – we even had a few coaches dress in festive attire. Jayda and Alexis were a huge help with awards and decorations which was so appreciated. It was a long and exhausting weekend, but it was overall a successful event. Shoutout to Justine, Gina, and Brady for representing the Board of Directors and providing significant support at the meet throughout the weekend!

Optional Levels:

The Level 6-9 gymnasts competed in their first meet of the year at the Flippin' Fiesta. Everyone qualified for State and came back to practice with renewed goals and things to work on. Our Level 6s and Level 7s were Team champions. We will finish off the month of January at the Starstruck Invitational in Mandan on January 21-22 and the TNT Winter Challenge in Fargo on January 28-29.

Compulsory Levels:

The Level 3-5 gymnasts also competed in their second meet of the year at the Flippin' Fiesta. Each level took home 2nd place Team awards. They will also compete at the Starstruck Invite and TNT Winter Challenge.

Upcoming Events:

Maddy and I will be working together on the requested business plan for the Xcel Program which will be started with the Spring Session.

I have been in communication with Sam Peszek with Beam Queen Boot Camp. BGA will host BQBC the weekend of May 19. We are very excited to become the first North Dakota gym to host this event!



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Show Team Report

Show Team's performing season is (finally!) in full swing. Gold and Black had their first performance on January 7th at Mandan High School. Both teams did extremely well, and I am so proud of the little leaders they are all becoming.

The Mandan High Halftime director was very impressed with the teams and asked for them to perform the following weekend. Even though this was a great complement, the teams could not perform because this was the same weekend as the Ziegler Meet.

Gold and Black have their next show this Thursday at Bismarck State College. I am also happy to announce the Mini Gems now have two shows scheduled for February at the Baptist Health Nursing Home. The residents are very excited to see our Mini's perform! I am also in the works on scheduling shows for the Mini's with the Benedictine Community Living facility, as well as a few other local conferences.

For all three teams I am looking into and coordinating with University of Jamestown and NDSU to potentially have one or two traveling shows this year. I am hoping to continue coordination these venues this week.

I am also in coordination with some photographers in the area to get professional pictures of the kids as well as the team. Right now, I am just getting quotes and prices to see what will be the best, so that I can communicate those to Jo and move forward in the proper avenues.

Current Numbers:

- Mini Gems: 13 gymnasts
- Gold Gems: 25 gymnasts
- Black Gems: 21 gymnasts

Fundraising/ Business and Community

Pro-Shop: The pro-shop remains open for in person vending of leos, drinks, snacks, and BGA car/ water bottle stickers. The year round online pro-shop is live and available to membership. This has been promoted through Facebook, Instagram, twitter, our website, and email. We have added "Rip Guards" (a temporary glove designed to help gymnasts to prevent or heal from rips on the bar), scrunchies, and doll leotards to our in person pro shop.

Grants/ Donations: We are continuing to follow up with BPRD on the delivery of our new competitive carpet. We will utilize the CVB event grant to offset costs for our Ziegler meet. BGA Secured a \$500.00 donation from Minnkota Power Cooperative to further defray costs for the meet.

Community Outreach: BGA continues to attend monthly Bismarck Mandan Chamber EDC mixers. She attended the Local Issues Committee meeting in January.



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Jo continues to work with “Do Good Youniversity” following the “Do Good Better” conference to foster and maintain fundraising contacts and best practice methods moving forward.

Safety Champion: Jo continues to stay educated through USAG communication regarding the Safety Champion role.

Charitable Gaming: BGA is continuing with our charitable gaming efforts with both Buffalo Wild Wings South and LUFT Rooftop Bar. We continue to seek out relationships with other establishments to increase our site opportunities.

With the legislative session beginning this month, we are receiving weekly updates from the ND Gaming Alliance regarding current house and senet bills being presented and how that can effect charitable gaming in North Dakota.

Cheesecake/ dessert roll Fundraiser: We partnered with Inspire Fundraising for our Winter Fundraiser. Packets were distributed the week of December 12th and were due back to the office Thursday, January 5th, 2023. With the blizzard and necessary closures of the gym, we did have a few late orders. We will finalize the numbers this week and update the board and membership at the February meeting.

Ziegler meet: We hosted our annual Julie Ziegler memorial gymnastics meet this past weekend with the theme of “Flippin’ Fiesta”. With over 300 gymnasts and nine sessions, attendance was nearly double from last year. Final numbers will be presented at the February board meeting.

We expanded our shout out table to include our in-person pro shop items. This was a huge success!

Old Business

- Additional Space
 - We continue to seek opportunities to expand our space. Discussion included working with a realtor on leasing warehouse-type space.
 - Short term lease options and new development options discussed
 - Main goal of the additional space is to supplement the space we currently have for our programs at BGA
 - Would like to be able to accommodate a 50% increase of additional Rec classes
- Equipment Purchase
 - Equipment is slowly coming in
 - Beams were delivered during Ziegler
 - Floor bar purchased as extra equipment
- Xcel Program
 - Business plan will be presented during the February board meeting
 - Goal is to have it in place this spring

New Business

- **Member Survey**



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- Member surveys can provide valuable feedback for the academy as a whole
- Start sending out on an annual basis
- Suggest an incentive of some sort to the members who participate
- Krueger and Morrell will work together to get a survey put together
- **2023-2025 Strategic Plan**
 - DeSmidt and Spickler will work with Jo on completing this with a deadline for the March Meeting

Adjourn 8:40 PM

Executive Session